

PLAN OF STUDY FOR B.B.A. DEGREE IN MARKETING (Graduating Spring 2007 or later)

NAME: _____ ID#: _____ Associates Degree: _____
 ADDRESS: _____ CATALOG: _____
 ANTICIPATED GRADUATE DATE (SEMESTER/YEAR): _____ / _____

COURSE	SEM	HRS	GRADE	COURSE	SEM	HRS	GRADE
AREA A: Essential Skills - 9 Hours				AREA F: Courses Appropriate to Major - 18 Hours			
ENGL 1101		3		ACCT 2101		3	
ENGL 1102		3		ACCT 2102		3	
MATH 1111*		3		ECON 2105		3	
AREA B: Institutional Options - 4 Hours				ECON 2106		3	
		2		ENGL 2238*		3	
		2		CSCI 1100*		2	
				CSCI 1150*		1	
AREA C: Humanities/Fine Arts - 6 Hours				Common Professional Component		30 Hours (no more than one D)	
ENGL 2__		3		MATH 2400*		3	
		3		BUSA 3110 (W)		3	
AREA D: Science/Math/Technology - 11 Hours				BUSA 3120	[R]	3	
		4		FINC 3440		3	
		4		ECON 3441	[R]	3	
MATH 2040*		3		MGMT 3661		3	
AREA E: Social Sciences - 12 Hours				MKTG 3700		3	
HIST 1112		3		BUSA 3810	[R]	3	
U.S. & Georgia History/Constitution				BUSA 4527 (O)	[R]	3	
		3		BUSA 4995 (W,O)	[R]	3	
Social Science Electives				Major 21 Hours (all with a grade of C or better)			
		3		MKTG 3710	[R]	3	
		3		MKTG 3720	[R]	3	
Physical Education - 3 Hours				MKTG 3730	[R]	3	
PHED 1000 or 3 Activity PE's		3		MKTG 3740	[R]	3	
Basic Military Science - 4 Hours				MKTG 4730	[R]	3	
MILS 1000		1		MKTG 4780	[R]	3	
MILS 1001		1		3000/4000 elective		3	
MILS 2000		1		Electives* 9 Hours (may not include activity PE Courses)			
MILS 2001		1					
Advanced Military Science - 9 Hours							
MILS 3000		2					
MILS 3001		2					
MILS 4000		2					
MILS 4001		2					
MILS 4002		1		Grade of C or better is required in prerequisites for 3000 and 4000 level courses taught in Business Administration			
Constitution: ___ U.S. ___ GA Regents: ___ Writing ___ Reading				History: ___ U.S. ___ GA [R]: Restricted to students who have a C or better in ACCT 2101, ACCT 2102, ECON 2105, and ECON 2106 in addition to other prerequisites			
Residency: ___ Univ. (30) ___ CPC+Major (27) ___ Major (12)				Communications: ___ Computer App./Information Systems: ___			

* BBA Plans of Study must include MATH 1111, MATH 2040, MATH 2400, 3-semester hours Communications (e.g., ENGL 2238), and 3-semester hours computer applications/ information systems (e.g., CSCI 1100&CSCI 1150). These course may be taken as listed above or as electives.

This is not a contract binding the University to offer a given course at any given time. Arrangements concerning the scheduling of courses will be made between the student and the advisor based on the information at hand. These arrangements will not be binding on the student or the University.

Student: _____ / ____ / ____

Advisor: _____ / ____ / ____

Department Head: _____ / ____ / ____

Registrar: _____ / ____ / ____