

MGMT 4668 – Fall 2006
Seminar in Management
3 semester hours

Dr. Kim Melton

Dahlonega: 132 Newton Oakes Center

(706) 867-2724

Gainesville: 142 Dunlap/Mathis (Academic I)

(770) 718-3681

kmelton@ngcsu.edu

Office Hours 8:25 – 9:25 Tuesday and Thursday in Dahlonega (First-come-first-serve)
9:00 – 10:00 Monday and Wednesday in Dahlonega (First-come-first-serve)
other times by appointment (or by chance--just drop by)

Prerequisites ACCT 2101, ACCT 2102, ECON 2105, ECON 2106, and MGMT 3661 with a grade of C or higher [Note: MGMT 4668 is required for Management majors; therefore, Management majors must earn at least a C in this course.]

Texts Material for the course will come from journal articles available through Galileo and other materials available on-line

Website http://www.ngcsu.edu/Academic/Bus_Gov/BADM/kmelton/MGMT4668.htm

Course Description

The study of contemporary management and organizational issues utilizing classic and current scholarly and popular business literature.

Course Objectives

Students will...

- understand many unique leadership and management issues not addressed in other business courses
- be able to apply many leadership and managerial principles and techniques to specific workplace situations
- analyze and review articles from current business publications
- analyze and review classic management literature not covered in other courses
- develop skills in case analysis and consider creative solutions to common leadership and management situations
- develop and practice leadership and management skills through role playing

Methods of Instruction

As a senior level management seminar class, students will take an active role in selecting topics, developing the content, and establishing methods of evaluation. This semester the course will focus on individual and organizational learning, change, innovation, and diffusion of innovations. Controversial, as well as conventional, views may be presented.

The course will include some active learning components, some self-directed learning components, classroom discussion, and potentially other methods identified by the students, instructor, or the literature.

The instructor will identify the first five articles. The class may select additional articles later in the semester.

Course Content

More details will be provided as the semester progresses.

Week of Aug. 24	<p>Course Overview</p> <p>How to access course materials</p> <p>Go to the LSU website to test your Learning Styles; bring your results with you so that we can talk about the implications for how this course is conducted</p> <p>Start reading “Good Communication that Blocks Learning” by Chris Argyris [Harvard Business Review, July/August 1994, 77-85]</p>
Week of Aug. 29	<p>Tuesday: Teaching, Studying, and Learning; Bloom’s Taxonomy</p> <p>Assignment: Bring a list of major concepts from the assigned article and be prepared to provide “real world” examples of some of these. Also, bring a copy of the article with you to class.</p> <p>Thursday: Begin discussion of “Good Communication that Blocks Learning”</p>
Week of Sept. 5	<p>Tuesday: Continue discussing “Good Communication that Blocks Learning” Focus on the distinctions and connections between Individual and Organizational Learning; Assignment: Read “Why Learn? What We May Really be Teaching Students” by John Tagg [About Campus, March-April 2004, 2-10]</p> <p>Thursday: Begin discussion of Tagg article. Be prepared to provide illustrations from this article that relate to the concepts from the previous article.</p>
Week of Sept. 12	<p>Article: “The Real Reason People Won’t Change” by Robert Kegan and Lisa Laskow Lahey [Harvard Business Review, November 2001, 85-92]</p>
Week of Sept. 19	<p>Article: “A Review and Critique of Rogers’ Diffusion of Innovation Theory as it Applies to Organizations” by Jennifer P. Lundblad [Organization Development Journal, Winter 2003, 50-64]</p>
Week of Sept. 26	<p>Article: “The Discipline of Teams” by Jon R. Katzenbach and Douglas K. Smith [Harvard Business Review, July/August 2005, 162-171 (reprinted from 1993)]</p>
Week of Oct. 3	Charge for the remainder of the semester
Week of Oct. 10	Group work
Week of Oct. 17	Innovations, Happenings, and Management Topics of the 1950’s
Week of Oct. 24	1950’s cont.
Week of Oct. 31	Innovations, Happenings, and Management Topics of the 1960’s
Week of Nov. 7	1960’s cont.
Week of Nov. 14	Innovations, Happenings, and Management Topics of the 1970’s
Week of Nov. 21	1970’s cont.

Week of Nov. 28	Innovations, Happenings, and Management Topics of the 1980's
Week of Nov. 29	1980's cont.
Week of Dec. 7	Dec. 5: Academic Review Day (no class) Dec. 7: Final Exam 10:30 – 12:30

Accessing Articles from Off-Campus

All of the articles for the course will be available electronically. Students are expected to print a copy of the assigned article and bring the article to class. These articles can be accessed from on campus from computers on the university network or from off campus. To access the articles, go to the NGCSU homepage (www.ngcsu.edu) and click on Library at the bottom of the page.

Journals A-Z: During the first part of the semester, you will be accessing specific articles. The easiest way to do this is to go to the Library page and select Journals A-Z in the list on the right side of the page. Then type in the name of the journal and click "Search." This will tell you which database has the publication that you need. If more than one database is listed, select any of one that includes the date you need. I tend to use ABI/INFORM Complete, Business Source Premier, and JSTOR the most. From off-campus you will see a screen asking for a Proxy Login. Use the same UserID and Password that you use when you login on a computer on campus.

Galileo: If you want to search for multiple articles on a topic or for multiple articles from a single author, you will probably want to use Galileo. The link to Galileo is on the right side of the Library page. From off-campus you will need a password to use Galileo. The password will be provided in class (and not posted to the web). If you know the password, type it in; otherwise, click "Forgot your password?" Then select North Georgia College & State University in the drop-down box, fill in the information requested on the next screen and click Request near the top of the screen. The databases that we will use the most are ABI/INFORM Complete, Business Source Premier, and JSTOR.

Homework

Students will be expected to read the assigned articles prior to the day they are scheduled to be discussed in class.

Grading

To be determined by the class early in the semester but will include participation, preparation, written assignments related to the articles covered, and some team projects.

Finals

Finals times are set by the University. The final for this class is scheduled for 10:30 – 12:30 on Thursday, December 7, 2006.

General Expectations

Attendance and Participation: Students are expected to be in class every class period and to be active participants in the learning process. As a seminar course, the students are expected to

assume a leadership role in the development content and the evaluation of learning. Specific policies for dealing with attendance issues will be developed by the class early in the semester (within some bounds).

Collaborative Work: For most work during the semester, collaboration is expected. When work from someone else (another student or published work) is used the source must be cited.

Telephones and pagers: Turn them off during class.

Disabilities: North Georgia College & State University is committed to equal access to its programs, services, and activities for people with disabilities. Students needing accommodations in this course, must supply documentation from the Office of Student Disability Resources stating the appropriate accommodations. To obtain appropriate documentation, students should contact the Coordinator of Disabilities Resources at 867-2782, 221 Barnes Hall.